

June 2009



Training Woes?

Has the economy messed up your training opportunities? Take our survey and tell us what you'd like to be able to do so we and our partners can tailor some offerings for you.

[Training Survey](#)

Feel free to forward this email.

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June Featured Article

Product Management Challenges

Poll Results

An online poll was conducted in early May 2009 asking Product Managers to select their biggest challenges from a list or providing their own selections. The poll ran for just over a week and a total of 24 Product Managers responded and provided 63 different selections. The aggregated results are provided in this article.

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Other Popular Articles

[Agile Requirements – So What's Different?](#)

[A Tour of Requirements Documents](#)

[A Framework for Product Planning](#)

Recommended Book

Made to Stick

Why Some Ideas Survive and Others Die

Whether you need to communicate internally or externally, if you need your message to resonate and to "stick", this is an excellent reference. Lots of great examples and pointers.

[READ MORE](#)

140(!) Seattle Area Product Management Jobs (Recent Additions)

[Director of Starbucks Card Services](#)

[Product Manager – Egencia - Expedia](#)

[Director – Solution Asset Strategy - Microsoft](#)

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